

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	MS SUP CRT FLIP PHILLIPS
Estimate Number	3176

Invoice #	4083664-1
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083664
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	GFLN
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Candidate Discount									
					10/29/12 to 11/04/12	4x	--- 22--				
	WHBQ			Th	11/01/12	:30	6:20 AM	TVGENPHI L1204H	\$180.00		4
	WHBQ			Th	11/01/12	:30	6:40 AM	TVGENPHI L1204H	\$180.00		3
	WHBQ			F	11/02/12	:30	6:41 AM	TVGENPHI L1204H	\$180.00		5
	WHBQ			F	11/02/12	:30	6:59 AM	TVGENPHI L1204H	\$180.00		6
					11/05/12 to 11/11/12	3x	21-----				
	WHBQ			M	11/05/12	:30	6:12 AM	TVGENPHI L1204H	\$180.00		7
	WHBQ			M	11/05/12	:30	6:41 AM	TVGENPHI L1204H	\$180.00		8
	WHBQ			Tu	11/06/12	:30	6:42 AM	TVGENPHI L1204H	\$180.00		10
2	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	4x	--- 22--				
	WHBQ			Th	11/01/12	:30	8:10 AM	TVGENPHI L1204H	\$90.00		3
	WHBQ			Th	11/01/12	:30	8:40 AM	TVGENPHI L1204H	\$90.00		4
	WHBQ			F	11/02/12	:00			\$90.00	See MG 2.11	6
	WHBQ			F	11/02/12	:30	8:30 AM	TVGENPHI L1204H	\$90.00		5
	WHBQ	Good Morning Memphis 5a	5a-6a	M	11/05/12	:30	5:41 AM	TVGENPHI L1204H	\$90.00	MG for 2.6 11/02	11
					11/05/12 to 11/11/12	3x	21-----				
	WHBQ			M	11/05/12	:30	8:23 AM	TVGENPHI L1204H	\$90.00		8
	WHBQ			M	11/05/12	:30	8:57 AM	TVGENPHI L1204H	\$90.00		7
	WHBQ			Tu	11/06/12	:30	7:20 AM	TVGENPHI L1204H	\$90.00		10
3	WHBQ	Fox News Sunday	10a-11a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	1x	----- 1				
	WHBQ			Su	11/04/12	:30	10:59 AM	TVGENPHI L1204H	\$35.00		1
5	WHBQ	Judge Judy	4p-5p								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	--- 12--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Sales Office	FSS Philadelphia
Sales Region	National

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Deal #	
Order Flight	11/01/12 - 11/06/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WHBQ	Judge Judy	4p-5p								
		Candidate Discount									
	WHBQ			Th	11/01/12	:30	4:18 PM	TVGENPHI L1204H	\$190.00		2
	WHBQ			F	11/02/12	:30	4:12 PM	TVGENPHI L1204H	\$190.00		3
	WHBQ			F	11/02/12	:30	4:55 PM	TVGENPHI L1204H	\$190.00		6
				11/05/12 to 11/11/12		2x	- 2- - - - -				
	WHBQ			Tu	11/06/12	:30	4:13 PM	TVGENPHI L1204H	\$190.00		7
	WHBQ			Tu	11/06/12	:30	4:49 PM	TVGENPHI L1204H	\$190.00		5
6	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/29/12 to 11/04/12		4x	- - - 22 - -				
	WHBQ			Th	11/01/12	:30	5:21 PM	TVGENPHI L1204H	\$175.00		6
	WHBQ			Th	11/01/12	:30	5:46 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			F	11/02/12	:30	5:20 PM	TVGENPHI L1204H	\$175.00		7
	WHBQ			F	11/02/12	:30	5:41 PM	TVGENPHI L1204H	\$175.00		3
				11/05/12 to 11/11/12		2x	2- - - - -				
	WHBQ			M	11/05/12	:30	5:30 PM	TVGENPHI L1204H	\$175.00		4
	WHBQ			M	11/05/12	:30	5:57 PM	TVGENPHI L1204H	\$175.00		5
8	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Candidate Discount									
				10/29/12 to 11/04/12		2x	- - - 11 - -				
	WHBQ			Th	11/01/12	:30	9:43 PM	TVGENPHI L1204H	\$385.00		2
	WHBQ			F	11/02/12	:30	9:49 PM	TVGENPHI L1204H	\$385.00		3
				11/05/12 to 11/11/12		1x	1- - - - -				
	WHBQ			M	11/05/12	:30	9:32 PM	TVGENPHI L1204H	\$385.00		5
9	WHBQ	Late News Wknd Rotator	9p-10p								
		Immediately Preemptible									
				10/29/12 to 11/04/12		2x	- - - - - 11				
	WHBQ			Sa	11/03/12	:30	10:19 PM	TVGENPHI L1204H	\$124.00		1
	WHBQ			Su	11/04/12	:30	9:33 PM	TVGENPHI L1204H	\$124.00		2

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Sales Region	National

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10	WHBQ	NFL Reg Season Pre Game	11a-12p								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	----- 1					
	WHBQ			Su	11/04/12	:30	11:20 AM	TVGENPHI L1204H	\$405.00		2
13	WHBQ	College Football Prime	7p - 930p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	2x	----- S-					
	WHBQ			Sa	11/03/12	:30	7:45 PM	TVGENPHI L1204H	\$120.00		2
	WHBQ			Sa	11/03/12	:30	9:50 PM	TVGENPHI L1204H	\$120.00		1
14	WHBQ	M-F 11a-1130a News	11a-1130a								
		Candidate Discount									
				10/29/12 to 11/04/12	4x	--- 22--					
	WHBQ			Th	11/01/12	:30	11:10 AM	TVGENPHI L1204H	\$85.00		1
	WHBQ			Th	11/01/12	:30	11:24 AM	TVGENPHI L1204H	\$85.00		2
	WHBQ			F	11/02/12	:30	11:10 AM	TVGENPHI L1204H	\$85.00		4
	WHBQ			F	11/02/12	:30	11:28 AM	TVGENPHI L1204H	\$85.00		3
				11/05/12 to 11/11/12	2x	2-----					
	WHBQ			M	11/05/12	:30	11:11 AM	TVGENPHI L1204H	\$85.00		5
	WHBQ			M	11/05/12	:30	11:29 AM	TVGENPHI L1204H	\$85.00		6
16	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
				10/29/12 to 11/04/12	2x	--- 11--					
	WHBQ			Th	11/01/12	:30	10:13 PM	TVGENPHI L1204H	\$200.00		1
	WHBQ			F	11/02/12	:30	10:29 PM	TVGENPHI L1204H	\$200.00		2
				11/05/12 to 11/11/12	2x	2-----					
	WHBQ			M	11/05/12	:30	10:14 PM	TVGENPHI L1204H	\$200.00		3
	WHBQ			M	11/05/12	:30	10:29 PM	TVGENPHI L1204H	\$200.00		4
17	WHBQ	Kitchen Nightmares	7p-8p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	1x	---- 1--					

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17	WHBQ	Kitchen Nightmares	7p-8p								
		Immediately Preemptible									
	WHBQ			F	11/02/12	:30	6:58 PM	TVGENPHI L1204H	\$275.00		1

Aired Spots **45**

<u>Gross Total</u>	\$7,558.00	
<u>Agency Commission</u>	\$1,133.70	
<u>Net Amount Due</u>	\$6,424.30	<u>Payment Terms 30 Days</u>

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